



Be a part of one of the *coolest* events at the beach!

On the first weekend in February, thousands of “Bears” will come from all over to be a part of the 2024 Plunge Weekend Festival.

The Lewes Polar Bear Plunge raises needed funds to support Special Olympics Delaware’s year-round program of sports training and competition for children and adults with intellectual disabilities.

Friday, February 3 – Sunday, February 5

Bear Discounts | Many local restaurants and retailers offer discounts and reduced rates for registered “Bears.” Bears receive a wristband at registration, which makes them eligible to receive the discounts.

Saturday, February 4

- 10:00 a.m.** **5K Run to the Plunge** | Presented by *Jack Lingo Realtor*, this 5K (3.1 mile) run & walk takes place in downtown Rehoboth Beach.
- 11:00 a.m. - 3:00 p.m.** **Sand Sculpting Demonstration** | A team of local sand artists will create a “polar” inspired sandcastle on the beach in the vicinity of the bandstand.
- 12:00 - 2:00 p.m.** **Fire & Ice Festival** | Hosted at the Atlantic Sands Hotel, local restaurants serve up their best wings, while creameries cool things down with ice cream.
- 2:30 - 5:00 p.m.** **Restaurant Chili Contest** | Participating restaurants serve samples of their favorite chili recipe to be voted on by our Bears.

Sunday, February 5

- 9:00 a.m.** **Ice Sculpting Demonstration** | Ice sculptor, Jim Lauser, will create “polar” inspired ice sculptures outside of Kiwi’s Tiki Hut at the Atlantic Sands Hotel.
- 1:00 p.m.** **PLUNGE** | Thousands of *brrrave* Bears jump into the icy Atlantic Ocean!
- 1:15 p.m.** **Après Plunge Party** | Bears gather at the Rehoboth Beach Convention Center immediately after the Plunge to enjoy food and live music.

Please submit completed form via mail, fax, scan/email by **January 5, 2024** in order to be included in printed promotional materials.

You may participate after the deadline, but we cannot guarantee you will be included in all print materials.

Mail: Special Olympics Delaware, 619 S College Ave, Newark, DE 19716

Fax: 302-831-3483

Scan/Email: corinne.plummer@sode.org

Online Form: www.plungede.org or QR code to the right



Questions?

Please contact Corinne Plummer at corinne.plummer@sode.org or 302-831-4796 or visit plungede.org.



Business Name: _____ Contact Name: _____

Phone: _____ Email: _____

We would like to sponsor the following event(s) – Please check all that apply:

5K Run to the Plunge

- \$1,500 Company logo (large) on back of event t-shirt
- \$750 Company logo (small) on back of event t-shirt
- \$300 Company name on back of event t-shirt

Sand Sculpting Demonstration

- \$1,500 Company logo on premiere event signage; included in event map
- \$750 Company name on premiere event signage

Fire & Ice

- \$2,500 Presenting Sponsor – Company logo on premiere event signage; recognition on website, in e-news communications, and on social media
- \$750 Company logo on premiere event signage
- \$300 Company name on premiere event signage

Restaurant Chili Contest

- \$2,500 Presenting Sponsor – Company logo on event ballots; recognition on website, in e-news communications, and on social media

Ice Sculpting Demonstration

- \$1,500 Presenting Sponsor – Company logo on premiere event signage
- \$750 Company name on premiere event signage

Après Plunge Party

- \$2,500 Presenting Sponsor – Company logo on premiere event signage; recognition on website, in e-news communications, and on social media
- \$750 Company logo on premiere event signage
- \$300 Company name on premiere event signage